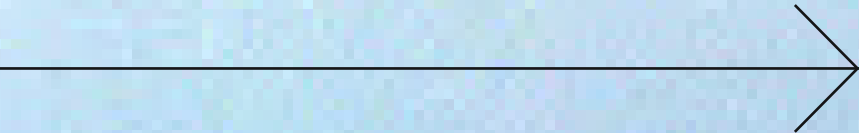


Make Your Safety Training ‘Stick’



THE CHALLENGE

Our client developed and delivered a global industry-leading safety training based on human and organisational principles and critical risk management.

They partnered with New View Safety to review the ‘transfer’ of this training and identify how to leverage their strong foundation for even better onsite safety practice.

Across industry, companies are moving away from aspirational programs and towards ones that are founded in critical risk management, energy-based hazards, and resilience.

Our own onsite research found that our client's move towards a risk-based and capacity-creating program was seen as 'realistic', 'practical', and 'refreshing'.

THE APPROACH

We implemented a systematic and multi-pronged review process to understand current strengths and opportunities to improve our client's safety training transfer.

We used a bespoke 'transfer climate' survey, a program of onsite focus groups, observations, and interviews, and a thorough desktop review against our own research-backed transfer audit tool.

Ensure safety training is implemented consistently across sites, projects, and trades, and ensure your health and safety team are clear about their role and confident to support site leaders in driving safety training embedment.

Recognise the importance of line leaders in supporting a positive transfer climate; give them practical transfer skills to guide, coach, and prompt the use of safety training as part of everyday routines.

Consider how to involve and engage subcontractors in your broader safety program. Use visual storytelling, targeted language translations, and regional customisations, and integrate program concepts into site tools (e.g., group-based risk assessments that leverage critical risk language).

Many companies design high quality safety training, but even the best training is not immune to the ‘transfer problem’.

As safety training transfer experts, New View Safety can review your programs to optimise them for real-world transfer and learning sustainability.

